Xmas enthusiasm pervades the entire stor

A tempting show of Books of all sorts for old folks, young folks and toddlers.



Was ever a book departmens made so thoroughly complete in so short a time? This book department of ours sprang into existence like a mushroom-over night. But the planning had been going on for months past. Our watchful buyers scoured the markets thoroughly, buying books in lump lots direct from the publishers and money-pressed jobbers at prices that

enable us to sell them

at about actual wholesale prices!

In particular-Any book, no matter what its title may be, we will get for you on short notice at a saving from a third to a half less than the publisher's price.

Handy Volume Series—125 titles—cloth bound—publisher's price, 50c. Our price, 10c. each.

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12 mo. bound in assorted colors of cloth—120 titles—publisher's price, 75c.—our price, 15c. each.

AT 50c. EACH--

PUBLISHER'S PRICE, \$1.25.

A Lady of Quality—by Francis Hodg-son Burnett.
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tett.
The Honorable Peter Stirling—by Paul Leicester Ford.
The Continental Dragoons—by Robert Nedson Stephens.
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The Road to Paris—by Robert Neilson
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Allen.
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ing Davis.
The Celebrity-by Winston Churchill. AT 75c. EACH-

FOR WOMEN-

PUBLISHER'S PRICE, \$1.50.

This line is published by Harper Brother's. Bound in new and very attractive covers.

Handkerchiefs for the Holidays.

FOR CHILDREN-

box-25c a box.

Women's All-L'nen White Hemstitched Handkerchiefs, Sc. each,
Women's Colored Border Handkerchiefs, Sc. each,
Women's Embgoldere Corner White
Handkerchiefe Sc.

Hemstitched Handkerchiefs, Sc.

cach.

Women's ½, ½, and 1-inch Hemstitched Handkerchiefs-5c, each.

Women's Embroidered Edge and Embroidered Corner Handkerchiefs—8c, each.

Women's Embroidered Edge Handkerchiefs—8c, each.

Women's Embroidered Edge Handkerchiefs—11.00, 12.12, 5.15, 50, 75c, 51.00, 51.50, 5

Leather Goods.

Combination Purses—all leather—scal, levant, alligator, etc.—25, 50, 75c., \$1, \$1.29 and \$1.69 tach.
Sterling Mounted Combination Purses—59, 69c. \$1, \$1.50, \$2, \$2.50, \$3 and \$3.50 cach.
Zaza Finger Purses—quite new—pig skin, levant and ooze leather—25, 50c. and \$1 each. Mounted with 1½ inch storling initials, 25c. extrus.
Lap Desks—60, 75c., \$1, \$1.50, \$2, \$2.50 and \$3 each.

Plated Jewelry.

Handkerchiefs, 3c each.

House Boat on the Styx-by Jno. Ken-drick Bangs.
The Breadwinners.
Anne-by Constance Fennimore Wool-ston.
The Coast of Bohemia-by W. D.
Howells.

Howells.
Pembroke-by Mary E. Wilkins.
Flute and Violin and other Kentucky
tales and romances-by James Lane
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AT 98c. EACH-

PUBLISHER'S PRICE, \$1.50. Mr. Dooley; in the Hearts of his Coun-The Gadfly-by Voyn'eh, A Dash for a Throne-by Marchmont,

AT \$1.05 EACH---

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Janice Merediin, by Paul Leitester Ford. The King's Mirror-by Anthony Hope David Harum-by Edward Noyes Wes-When Knighthood was in Flower-by Edwin Caskoden. The Black Douglass-by S. R. Crockett. The Castle Inn-by Stanley J. Wey-

A Trooper Galahad-by Capt, Chas, King. Richard Carvel-by Winston Churchill.

CHILDREN'S BOOKS.

Books for small children paper bound—large colored pictures—A. B. C. books—story books—mother goose rhymnes—drawing books, etc.—4c., 10c., 15c. and 25c each.

One Syllabie Series—for young renders—Acsop's Fables, 62 illustrations—A Child's Lite of Christ, 49 illustrations—A Child's Lite of Christ, 49 illustrations—A Child's Story of the Bible,

The Handkerchief department has never

been quite so busy as it is this holiday season. Hundreds of Handkerchiefs, representing

the greatest values that we have ever offered,

leave the counters daily in double quick-step

We anticipate a great crowd to-morrow. We hope to see you. Will you come?

Children's White Hem and Colored Border

Children's Initial Handkerchiefs-3 in a

Women's Mourning Handkerchiefs-5, 10, 121/2 and 25c, each.

Men's All-Linen White Hemstitched Initial Handkerchiefs-124c, each

Men's All-Linen White Hemstitched Handkerchiefs—19c. grade at 12½c. cach.

Mon's Extra Grade Pure Linen White Hemstitched Initial Handkerchiefs -25c, cach,

Men's Super Quality Pure Linen Hem-stitched Handkerchiefs-3716c, and 50c. each.

Men's Colored Border Jaconet Hand-kerchiefs-5c. each.

Men's Poika Dot Colored Border Hem-stitched Handkerchiefs-10c. each-3 for 25c.

Opal Ware.

An exceptionally good assortment of beautiful hand-painted Opalware-painted by artists.

Pin Trays—10c. each. Pin Boxes—10 and 19c. each. Puff Boxes—10, 19 and 39c. each. Handkerchief Boxes—25, 39 and 75c.

each.
Glove Boxes-25, 39 and 89c. each.
Comb and Brush Trays-25, 39, 50 and
69c. each.
Placques, large 8'be, with easey-58, 75
and 35c. each.
Toilet Bottles-25, 39, 45, 58 and 69c.

each. Toilet Sets-6 pieces-\$1.65 and \$2.50 a

Black Underskirts.

and Moreen.

Made of fast black satteen-the better ones of fine French Satteen-

50c., 75c., \$1, \$1,25, \$1,371/4, \$1,871/2, \$2, \$2.50, \$2,871/4, \$3 and \$3,50 ench.

72 illustrations—The Adventures of Robinson Crusoe, 70 illustrations—Bunyan's Pilgrin" 9 Progress, 46 illustrations—Swiss Family Robinson, 50 illustrations—Culiver's Travels, 50 illustrations, cloth bound, Publisher's price, 50c.—our price, 39c. each.

Publisher's price, 50c.—our price, 39c. each.

The Mother Goose Series—handsome rioth binding—illuminated covers. A series of profusely illustrated books for young children, Aladdin and the Wonderful Lamp and other stories—profusely illustrated. Beauty and the Beast and other stories—profusely illustrated. Conderella; or, The Lattle Glass Slipper and other stories—profusely illustrated. Jack and the Beastalk illustrated. Jack and the Ranstalk indicated. Jack and the Ranstalk indicated. Jack the Grant Killer and other stories—profusely illustrated. Lattle Red Ridling Hood and other stories—profusely illustrated. Mother Goose's Rhymes—profusely illustrated. Melodies—profusely illustrated. Melodies—profusely illustrated. Puss in itsoits and other stories—profusely illustrated. The Sleeping Beauty and other stories—profusely illustrated. Publisher's price, 60c.—our price, 25c. each.

Acsop's Publis and others, handsome

Acsop's Pables and others, handsome colored board backs—Illustrated by Palmer Cox—Publisher's price, \$1— our price, 25c. each.

Our Naval Heroes—told in one sylla-ble—fully illustrated—Publisher's price, \$1—our price, 50c. Life of Washington-Pilgrim's Pro-gress and History of the United States-in words of one syllable-Publisher's price, #1-our price, 31½0.

Ohe-hundred-nage Story Books-fully illustrated-large s'ze-20c, each, Chatterbox for 1899-89c.

Chatterbox for 1839—89c.

G. A. Henty's Books for Boys—complete line of titles—Publisher's price, 11—our price, 25c. each.

Mrs. L. I. Meado's Books for Girls—full line of titles—Publisher's price, 15—our price, 35c. each.

Fifty-page Story Books—board back—large plcture cover—10c, each.

Linen Books—5, 10 and 25c. each.

Men's Goods.

New Smoking Jackets-\$2.89, \$5 and \$8. New Turkish Bath Robes—\$2,

\$2.50, \$3, \$3.50, \$4 and \$5.

Silk Suspenders—put up in neat boxes—50c. a pair.

Silk Suspenders with sterling silver buckles—\$1.50 and \$2 a pair.

Leather Collar and Cuff Boxes—50, 75c., \$1, \$1.50 and \$1.09.

Wood Collar and Cuff Boxes—\$3 and \$3.50 cach.

Travelers' Leather Dressing Cases—75c., \$1, \$1.53, \$280.

Umbrellas—\$1, \$1.25, \$1.50, \$2 \$3.50, \$3, \$3.50, \$4, \$4.50 and \$5 each.

Silk Handkerchiefs—with colored borders—25 and 50c. Plain white 25, 50, 75, 5715c. and \$1. White Linen Handkerchiefs advertised under head of "Handkerchiefs advertised under head of "Handkerchiefs for the Holidays."

Neckwear—a magnificent line of puffs, tecks and wide end four-in-hands, 50c.

KID GLOVES—undressed Kid Gloves

50c.
KID GLOVES—undressed Kid Gloves—grays and tans—\$1 a pair. Silk lined \$1 25.
Regular \$2.25 Undressed Kid Gloves—grays and tans—at \$1.50 a pair.
Dreased Kid Gloves at \$1, \$1,25 and \$1.50 a pair.

Mackintoshes.

The holiday line has just been opened. Good, serviceable and sightly rainy-day garments, at attractive

FOR MEN-at \$4 and \$8. FOR WOMEN-at \$1.75, \$2.50, \$2.75, \$4 and \$5. FOR GIRLS-\$1.25, \$1.50, \$2 and \$2.25. FOR BOYS-\$3.

New Satin Waists.

Handsome Satin Duchesse Waists -yoke of fine pleats-front of bias cording-five rows of double cording up and down the back-corded flare cuffs-lined and boned. Purple, navy, cerisse, garnet and black. \$3.

Prisse, garnet and black. \$3.

Back Taffeta Waists-43.50, \$4.89, \$5, \$7 and \$7.50 cach.

WOOL WAISTS—Stylish waists of all—wool ladies' cloth—new blue, certsse and firemen's red—entirely embroidered with white slik polka dots—French collar—flare cuffs—one-pieco back, \$2.50.

Very handsome French Flannel Waists—with white embroidered polka dots and fleur de lis—newest colors—41.50 and \$5 cach.

Other Wool Waists at \$1, \$1.25, \$1.50, \$1.89 and \$2 cach.

ALL-WOOL WRAPPERS—All-wool Flannel Wrappers—red, gray, navy and black—prettily braided—dress sleeves—tallored seams—\$4 each.

Santa Claus' Letter Box.

Santa Claus wants all the children to write to him.

Bring the letters to the store and drop them in his private box or send them by mail, addressed as follows:— Santa Claus,

Care of Watt, Rettew & Clay, Norfolk, Va. Santa Claus will send a reply to very letter he receives.

Concert Free

from 6 to 7 o'clock.

The store will remain open evenings until seven o'clock until further notice, Saturdays ten.

We have on exhibition, and sale, a magnificent mahogany

Olympia Music Box.

It measures 216 feet wide, 6 feet

It plays thousands of different classic and popular airs.
We doubt if there is a box in the

State of Virginia to compare with it.

To-morrow, from 6 to 7 o'clock,
the following program will be ren-

Overture: Merry Wives of Windsor-Nicolal, Fra Davolo-Auber, Namer My God to Thee-Amson. The Watch on the Rhine-German National Air, Commodore Dewey's March-Maywood, Tarnhatuser's Song of the Evening Star-Wagner, Stabulner-Rossild, Swame River.

She Was Bred in Old Kentucky-Carter.

ter.
Intermezzo from Cavalleria Rusticona
Mascagny.

Mascanty.
Robinhood—Armores Song.
Robinhood—Armores Song.
Wine, Woman and Song—Strauss.
Occanic March and Two Step—Apel,
Mikado Waltnea—Sullivan,
Rigoletti Quartet—Verdi.
Freischultz Prayer—Weber.
Because—Bowers.
The Belle of Honolulu—Johnson.

You can buy this wonderful instrument if you wish. \$150. We have others, too, not so elaborate, at \$100, \$75, \$57.50, \$45, \$25

Dolls

are now here. See them.

Dolltown-3000 population. Take a look at every doll display in town.

Take a look at ours. Then come to your own con-

clusion! What bright, cheery, natural faces our dolls have!

They don't look like lumps of putty squeezed into shapeless, expressionless counte-

No. You'd almost think they'd talk to you. In fact, some do say "papa" and "mamma," and some cry just

like "sure enough" babies do.

Kid-body Dolls—25, 50, 75c., \$1, \$1.50, \$2, \$2.50, \$3, \$4 and \$4.50.

Jointed Dolls—25, 50, 75c., \$1, \$1.50, \$2, \$2.50, \$3, \$4 and \$4.50.

Jointed Dolls—25, 50, 75c., \$1, \$1.19, \$2, \$3, \$1, \$4.50, \$5, \$5.50 on up to \$10.

Colored Dolls—5c., 50c., 75c., \$1, \$1.19, \$2, \$4, \$1.50, \$5, \$6.50 on up to \$10.

Rag Dolls—25c. and 50c.

Knit Worsted Dolls—5c., 10c., 23c., 25c., 39c., and 50c.

Dressed Dolls—35c., 50c., 75c., \$1, \$1.50, \$2, \$2.50, \$3, \$4, \$5, \$4.50, \$7.50 and \$10.

Army and Navy Character Dolls—dressed—25c.

Dolls' Hends—10c., 19c., 25c., 39c., 42c., 60c. and 75c.

Dolls' Hends—10c., 15c., 25c., 39c. and 50c.

Dolls' Hots—10c., 15c., 25c., 39c. and 50c.

Dolls' Ehoes—5c., 10c., 15c., 20c., 25c.

and 25c.

Dolls' Stockings—5c. and 50c.

Dolls' Stockings—5c. and 10c.

Dolls' Furniture—8 piece sets—22c. a set.

Dolls' Go-Carts—metal wheels—25. 50.

The greatest lot of Toys and Games that we have ever shown—lowest prices.

Everything from Santa-Clausville is here-ready for your choosing.

Aside from the magnitude of the assortments that we show, the prices at which we have marked all things ought to be attractive enough to influence every one having a-toy or game-buying thought to come direct to Watt's.

It is absurd to compare our assortments with others'. It is ridiculous to compare prices.

As we stated last Sunday our sole object in handling toys and such things is to make the store attractive during the holiday season. We want to help you save time when time is most needed and by doing so we help you to

save money on your every purchase.

Of Interest-As a matter of convenience to you we will put aside, and deliver at any time you desire, any article that you buy

Noah's Arks-25 and 50c.

Mechanical Trains-25 and 50c.

Complete with track-75c., \$1 and Cut Out Wooden Letters 59c

Iron Trains-25, 50, 25c, and \$1, Large "Dewey" Train-metal-5 feet "Dewey" Locomotive and Tender-metal-95c.

metal-95c.
Wooden Trains-35c, and \$1,
Lead Soldiers-50, 50, 75c, and \$1 a set,
Lead Naval Sets-satiors and ships25 and 50c.
Drums-90, 50, 69, 89 and 41,
Read Snare Drums-41 and \$1.89,
Iron Delivery Wiggus-arge ≤2c-35c,
Iron Hook and Ladder-25, 50, 55c, and
51.89

Iron Hook that Ladder—25, 59, 95c. and 11.89
Iron Fire Engines—25, 59, 95c. and \$1.80. Marke Lanterns—65, 89c., \$1.60 mmd \$2. Wooden Express Wareons—25, 59c., \$1.75 and \$1.80. Large Fatrol Wagons—75. Iron Body Express Wagons—\$1 and \$1.89. Hobby Horacs—\$1.89, \$2.50, \$3, \$1, \$7 and \$10.80.

Warships—10, 25 and 75c.
Telephones—20, 50 and 89c.
Cannon—large size—75c.
Forts—25c.
Horse Races—\$1.
Horps and Hrumpets—5, 10, 19, 25 and

Horns and Hrumpets—5, 10, 19, 25 and 50c.
Grocery Stores—89 and 95c.
Teit Pins—20c.
Veloc'pedes—\$1.50, \$1.75 and \$2.00.
Thirget Outlits—50c.
Air Rifes—76c.
Diectric Ratteries—\$1.
Musio Roxes—50, 75c. and \$1.
Children's Decks—95c., \$1.50, \$2.50 and \$5.00.
Children's White Enamel Bureaus—50c. and \$1.9.
Entimel Cradles—pink, white and blue—20 and \$8c.

THE GAMES-

Steeple Chase—Wh'ripool—Hit or Miss —Yachting—Robinson Crusoe—Fox aml Geese—Buseball—Snake—Old Maid—5c. each.

Harlequin—Bagatalle—Get There—Diamonds and Hearts—Lost Diamond—Bounce—Calching the Mes—and others—10. each

A Frog He Would a Wooling Go—India—Muther Gouse a Christinas Party—Ups and Downs—Captive Princess—Fish Fond—and others—30. each.

Large Fish Pond—India—Troublesoms Donkey—Robber Kittlem—and others—374c. each.

King a Qualts—Steepla Chare—Parcheesi—76. each.

Trip Around the World—Magnetic Pish Fond—Babk—50. Eich.

Buckgammön Hondes—ide, Jist, Se., 374c. each.

Crowinole Boards—id.88 and id.89 cark.

Crown Combination Boards—plays 20 games—33.

Archarena Bdards—plays 24 games—33. Pancy Cube Pyfathia Blocks 256, and Spelling Boards—75c: General Graint's Camp-carnon, sol diers, tents, etc.—85c

New Golf Capes.



They are so

and young castors. strikingly picturesque. New ones ar-

rive almost Some beauties are here now at \$6.50, \$7, \$8,

\$9, \$10 and \$12. or Misses and Children at \$5 and

gore skirts. Extraorement stack ker-gore state and double breasted. Some have velvet colors. Some have over-lapsed scams, some strapped scams, some tallored seams. All are likel with solk,

plath and faney. Regular \$10 ccats, at \$3 cach.
Regular \$15 Black Kersey Coats—lined with Skinnor's guaranteed bimek spatin—at \$12.
Other good values in coats at \$3.50, \$5.56, \$10, \$12, \$13 and \$15.
SHAWLS—Shoulder or breakfast shawls—black and white shenherd checks in various sizes. Part wool, at \$3e, and 50e. All-wool, at 75c., \$1 and \$1.25.
Single Shawls—\$1, \$1.25, \$1.50, \$2, \$2.50 and \$3.
Double Shawls—\$4, \$5 and \$7.

New Aprons.

These aprons at 10c. are made of the best quality ginghams—are a yard wide and have fancy borders. Others, a yard-and-a-quarter wide, 1236 C.

We have an unusually attractive line of White Lawn Aprons, at 12%, 25, 33 and 50c, each.

Solid Gold Jewelry.

We warrant each and every one of the following items to be 10-karat gold: Link Cuff Buttons—\$2.30, \$2.89 and \$3.69 a Filt Ear Rings—pearl, rose diamond and opal settings—\$2, \$2.39 and \$2.98 a

opal settlings—\$2, \$2.39 and \$2.98 a pair.

Brooches—pearl and opal settlings—\$2.98, \$4.69, \$5 and \$5.98 each.

Rings—pearl and opil settlings—\$1.29, \$1.69, \$3.50, 33.50 and \$4 each.

Children's Evings—50c, each.

Children's Chain Bracelets—lock and key—\$3 each.

Scarf Pins—opal and pearl settings—\$1.60, \$1.89, \$2.39 and \$2.99 each.

The "Chaumont" and "P. L." What an acceptable gift a Golf Cape \$1 Kid Gloves—fully guaranteed.

The true worthiness of these gloves fetching, fasci- is known country-wide.

They are on sale (under different names) by leading stores in almost every large city in the Union. The yes, dressy.

Their bright, quality of the glove is the same.

tively plaids. The color range is complete, includ-make both old ing the new grays, tans, modes and Every pair is fully guaranteed. \$1

Light and dark gray Mocha Gloves -at \$1 a pair.

Tan and Black P. K. Shopping and Walking Gloves-\$1 a pair.

Sterling Silver Goods.

All guaranteed to be 225-1000 fine.
Chain Bracelets, with lock and key 69c., \$1, \$1.29, \$1.50, \$1.89, \$2.19, \$2.60 and \$1.50 each.
Chain Bracelets, with heart fastenings \$1 each.
Baby Chain Bracelets, with heart fastenings—60c., \$1 and \$1.50 each.
Flexible Rope Bracelets, with heart fastenings—260 and \$3 each.
Lorgnette Chains—82c., \$1.60, \$2, \$2.39 and \$2.50 each.
Scissors—50 and 75c. each.

Hearts, for bracelets-10, 17, 25 and 39c.

Scissors—50 and 75c. each.
Hearts, for braceleis—10, 17, 25 and 39c.
Themples—1234, 25 and 50c. each.
Emerles—19, 25 and 50c. each.
Nothersola Braceleis—50c. each.
Shoo Horn, File, Button Hook, Darner,
Hotter, Cuticle Ruften Hook, Darner,
Hotter, State Hook, And Brush, Curling
Loon, Seal, Letter Opener, Faper
and State Corn Knife—50, 69c.
and Brush Sets—51.39, 33 and 32.30 each.
Comb and Brush Sets—51.89, 33, \$5,
185.50, 513 and 515 a set.
Hat Brushes—51. orch.
Ciothes Brushes—52 each,
Ciothes Brushes—52 each,
Whisk Brouns—50, 75c. and 31 each.
Whisk Brouns—50, 75c. and 31 each.
Whisk Brouns—60, 75c. and 32 each.
Call Bells—39, 50 and 30c. each.
Call Bells—39, 50 and 50c. each.
Pin Trays—31.50 and 31.89 each.
Natl Polshers—50, 75c. and 31 each.
Oomplete Sowing Sets—51 and 31.89 a
set.
Pen Knives—5-c. each,
Match Boxes—75 and 98c. each.
Key Rings—7c. each.
Clove Stretchers—51.19 and \$1.89 each.
Pen Holders—41 and \$1.50 each.
Pen Holders—51.80 and 15 each.
Pun Boxes—50c. each.
Showing Sets—51.60 and 15 each.
Pun Boxes—50c. each.
Showing Sets—51.60 and 15 each.
Pun Boxes—50c. each.
Showing Sets—51.60 and 15 each.
Pun Hottes—50c. each.
Salve Jars—90c. each.
Clarette Jars—50c. each.
Pungents—52. Sec. \$1 and \$1.50 each.
Perfume Hottles—25c. each.
Tooth Pars—35c. each.
Tooth and Nall Brush Jars—25c. each.

and figures at 69c, a length, In- lace.



Bric-a-Brac.

Japanese Vasce-new emit diminf de-signs-75c., \$1.29 \$1.69 \$2 \$2.50 \$2.60 \$3 and \$3.50 each. Steins-genuing German beck mus-pewter tops-50, \$5 \$30 \$1.20 \$1.50 end \$1 each. French China Comb and Brush Tasps -50, \$1.19 and \$1.30 each \$2 White Haque Sheinettes-assoc coun-terparts of the bighest art in man-blo-25, 50 \$3, \$30, \$1 and \$2 \$66. Sacred Heart Statuettes-35; \$50 and \$90, cach.

89c. cach.

Dressing Sacques.



erdown sacques; crocheted edges, vib., bon at neck. 75c. each.
Others at \$1, \$1.25, \$1.37.50
\$1.50, \$1.75 and \$2.50 each.

White Collar Shields.

A Bargain.

Ten-yard lengths of fleecy Flannel-ette—good, dark colorings—stripes tyles—embroidered, fignsuitched and

Brooches—new patterns—rhinestone, pearl and turquoise settings—25, 50, 80c. \$1,50 and \$2 cach. Link Cuff Buttons—roll plate—25, 50, 75c. and \$1 a patt. Lorgnette Ohadns—roll plate—25, 50es, \$1, \$1.69, \$2, and \$2.98 each. Buby Pins—roll plate—19, 25 and 50c. \$1 and \$1.50 a patt. Hat Pins—new styles—25 and 50c. Scarf Pins—new styles—5, 10, 25, 50 and 76c. each. Ear Rings—25, 50 \$1 and \$1.50 a patr. Mev's Watch Chains—89c., \$1, \$2, \$2.50 and \$3 cach. '\$10 Mattings, at \$8. We have just opened a lot of new Mattings. Among the lot we find a regular, 100 Matthing in a host of new patterns that we shall sell at \$8 a roll of 40 yards. WATT, RETTEW & CLAY.

The Eldredge B Sewing M \$19 and 520 a